



INDUSTRIAL ZONE SHIROKË - 23000 SUHAREKË, KOSOVO

SINCE 1953

A Story of Return, Encounter, and Vision

A TRUE STORY SHAPED BY ROOTS, PASSION

Suhareka Verari carries forward a winemaking tradition that began in 1953 with the founding of a major agricultural cooperative in Kosovo's Theranda Valley.

Established in 2014 after the privatization of the local cooperative, Suhareka Verari Sh.p.k. emerged as the custodian of its vineyards, facilities, and a rich legacy of winemaking know-how cultivated over generations.



A Story of Return, Roots, and Vision

Suhareka Verari was born from a heartfelt journey... A family, originally from Kosovo, spent over 20 years in Italy, immersing themselves in the art of winemaking: learning to honor the land, to observe every detail, and to embrace the quiet strength of patience. With this knowledge and a dream, they chose to come back home and create something unique, an expression of Kosovo's identity through wine.

Alongside them stands a family originally from Italy who recognized the exceptional qualities of the Theranda Valley: a rare microclimate, luminous light, and fertile red soil brimming with life. A land shaped by thousands of years of history, rich with untapped potential.

Together, they founded Suhareka Verari—a venture that is cultural, agricultural, and deeply human. A winery where tradition and innovation blend seamlessly; where every harvest is an act of dedication, and every bottle holds the story of a return, the strength of shared dream and the desire to offer the best of this land to the world.



A Heritage to Rediscover: Culture and Wine from the Heart of the Balkans

Kosovo, once known as Illyria, has been making wine during Roman age.

In the 20th century, as part of former Yugoslavia, it was referred to as "the orchard of the Balkans" thanks to its fertile land.

Wine traditions here have evolved under French influence and today are being reborn through projects like ours.

Suhareka Verari bridges past and future by blending traditional knowledge, modern techniques, and deep respect for the land



ANCIENT LOCAL COIN
Illyria, Epidamnos-
Dyrrhachium
circa 200-37 BC
magistrates Herodotos and
Arimnastos

The Theranda Valley: A Distinctive Terroir

Our vineyards lie at the heart of the Theranda Valley, between 400 and 450 meters above sea level in southern Kosovo, naturally protected by the Sharri Mountains.

This unique location ensures optimal conditions for grape cultivation:

- Long, hot summers with sharp day-night temperature shifts that enhance aromatic complexity and sugar concentration;
- Short but cold winters, with at least two weeks below -10°C , naturally sanitizing the vines;
- Red, fertile soil rich in clay and white quartz that adds elegant structure and fine minerality to our wines.

The presence of white quartz reflects sunlight onto the vines, promoting balanced ripening and flavor intensity. This geological richness gives our wines a unique signature and sense of place.



Our Vineyards

Suhareka Verari manages 300 hectares of vineyards, divided as follows:

- **120 hectares of sustainably farmed table grapes;**
- **50 hectares of historic vineyards, planted between 1953 and the 1980s, restored and preserved;**
- **130 hectares of newly planted vineyards, supporting growth and innovation**

Many of these new vineyards are dedicated to organic viticulture and disease-resistant varieties (Fleurtai and Cabernet Volos), reducing the need for treatments and supporting long-term sustainability.



Sustainability & Quality

Our commitment to sustainability begins in the vineyard. We embrace traditional farming methods integrated with biodynamic practices, applying natural treatments only 5–6 times a year on average. This is made possible by the unique composition and natural resilience of our soil, which significantly reduces the need for external intervention.

All our grapes are hand-harvested, with an initial selection carried out directly in the vineyard to ensure that only the finest fruit reaches the cellar.

We have made strategic investments to harmonize the natural strengths of our terroir, such as microclimate, soil, and biodiversity, with advanced oenological technologies.

Our approach reflects a long-term vision: to craft high-quality wines while safeguarding the health of our land for future generations.



International Expertise: Between Tuscany and Friuli

The health of our vineyards and the quality of our wines are overseen by:



STEFANO MOREALE

-Winemaker based in Friuli Venezia Giulia, who leads our vinification process with an elegant and modern approach, blending international know-how with creative finesse.



STEFANO DINI

-Tuscan agronomist and partner of the Matura group (Vinci, Tuscany), who ensures vineyard balance and vitality.





Grape Varieties

We grow a varied range of both international and indigenous grape varieties:

- **Whites:** Italian Riesling, Rhine Riesling, Chardonnay, Pinot Blanc, Sauvignon Blanc, Semillon, Traminer, Pinot Grigio
- **Reds :** Merlot, Cabernet Sauvignon, Pinot Noir, Gamay, Franconia
- **Reds (indigenous):** Vranac, Kallmet
- **Resistant (PIWI):** Fleurtai, Cabernet Volos

SHE



"SHE – *It's all about excellence.*"

Our Brands

A modern, elegant line focused on quality, visual appeal, and messaging. It includes three yearly blends — **SHE White**, **SHE Rosé**, **SHE Red** — with compositions that change annually to reflect the character of each vintage.

SHE is a balance of elegance and strength, tradition and innovation, pleasure and identity.



Our Brands



Elegance. Identity. Excellence.

Named after the valley itself, **Theranda** is the heart of Kosovar winemaking tradition. For over 70 years, wine has been made here with passion, resulting in wines of depth and character.

This exclusive line focuses on single-varietal wines, carefully selected and vinified to express their full potential. Each bottle tells the story of Theranda Valley through elegance, purity, and identity.



Our Commitment

Rooted in our land, driven by passion, inspired by the future of Kosovo.

We are dedicated to crafting exceptional wines that reflect the unique character of our land. We prioritize sustainability, quality, and tradition in every bottle, ensuring an authentic experience for wine lovers worldwide.

The logo for SHE is a gold square containing the word "SHE" in a white serif font, with a thin white horizontal line underneath the letters.The logo for Theranda features a stylized black cross symbol to the left of the word "THERANDA" in a bold, black, sans-serif font. Below "THERANDA" is the text "VINEYARDS & WINE" in a smaller, black, sans-serif font.

Contact

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